

AEROSPACE

& DEFENSE MEETINGS SEVILLA 2018



MATCHMAKING PROGRAM FOR THE AEROSPACE & DEFENSE INDUSTRY



SEVILLE - SPAIN
May 15-18, 2018



SPONSORSHIP OPPORTUNITIES

Greater visibility for your company
at this Aerospace & Defense Meetings Sevilla 2018

Make the difference!



AEROSPACE

& DEFENSE MEETINGS

SEVILLA 2018

300 companies
6 000 BtoB meetings
20 countries represented

PLATINUM SPONSOR: € 15 000

This package is an actual partnership that would guarantee your company a high profiled participation. **Only 1 company will be granted this package.**

- **A schedule with pre-arranged and approved meetings** based on your own choices. Unlimited access to the profiles of all the participants will help identify and request meetings with companies you want to target.
- **A 36sqm booth.** 5 of these booths will be available. These are shell scheme spaces including spot lights with 2 tables, 4 chairs, 2 arm chairs, 1 cupboard, 1 storage box, carpet and your company name.
- **An advert page in the online event catalogue.** All the detailed profiles of the attendees will be saved on a pdf format and downloadable by all the participants. This is an excellent channel to circulate your message through the industry as our participants access this file even when the event is over.
- **A two sided advert page in the event program booklet.** The program booklet is distributed to all the participants entering the show. It's the forum guide providing such information as the general program, conferences summaries, floor plan, etc. You'll supply the artwork on a printable and high definition format.
- **A two sided flyer presenting your company** services, capabilities or products inserted in the folders distributed to all participants. These folders contain the participant's schedules of meetings and are handed over to every participant. You shall supply the flyers on A4 format and courier them to the address the organizers will indicate.
- **An up to 30sec video presenting your company.** This file will be played non stop on screens located at the VIP area where top executives have their meetings as well as at strategic spots such as the business center, coffee corner, main entrance. The video shall bear no sound and be supplied by you.
- **Your company logo visible** on the event official website, the flyer on pdf, other marketing materials, at strategic locations at the venue, on floor plans, etc.
- **Unrestricted access to the convention for up to 5 delegates** of your choice. Lunch, conferences, receptions, etc. will be included.

Platinum sponsor 2016:





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This picture is subject to modifications

AEROSPACE & DEFENSE MEETINGS SEVILLA 2018

GOLD SPONSOR: € 12 000

- **A schedule with pre-arranged and approved meetings** based on your own choices. Unlimited access to the profiles of all the participants will help identify and request meetings with companies you want to target.
- **An 24sqm booth.** This is shell scheme space including 2 meeting spots with 2 tables, 8 chairs, a showcase, a shelves rack, 2 fascia boards with your company name.
- **A two sided advert page in the event program booklet.** The program booklet is distributed to all the participants entering the show. It's the forum guide providing such information as the general program, conferences summaries, floor plan, etc. You'll supply the artwork on a printable and high definition format.
- **An advert page in the online event catalogue.** All the detailed profiles of the attendees will be saved on a pdf format and downloadable by all the participants. This is an excellent channel to circulate your message through the industry as our participants access this file even when the event is over.
- **Your company logo visible on the event official website, the flyer on pdf, other marketing materials, at strategic locations at the venue, on floor plans, etc.**
- **Unrestricted access to the convention for up to 3 delegates** of your choice. Lunch, conferences, receptions, etc. will be included.

Gold sponsors 2016:

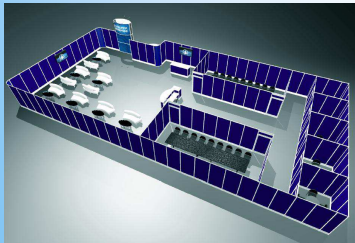


SILVER SPONSOR: € 9 000

- **A schedule with pre-arranged and approved meetings** based on your own choices. Unlimited access to the profiles of all the participants will help identify and request meetings with companies you want to target.
- **A 12sqm booth.** This is shell scheme space including spot lights with 1 table, 3 chairs, carpet and fascia board with your company name.
- **An advert page in the online event catalogue.** All the detailed profiles of the attendees will be saved on a pdf format and downloadable by all the participants. This is an excellent channel to circulate your message through the industry as our participants access this file even when the event is over.
- **Your company logo visible on the event official website, the flyer on pdf, other marketing materials, at strategic locations at the venue, on floor plans, etc.**
- **Unrestricted access to the convention for up to 3 delegates** of your choice. Lunch, conferences, receptions, etc. will be included.



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"A LA CARTE" SPONSORSHIP

- **VIP Lounge** € 5 000
 The VIP lounge is the selective area reserved for top executives with busy schedules of meetings. Non VIP attendees can access this area only when they have meetings with a VIP. This is an outstanding opportunity to show off your company to an audience of high level delegates.
 - A rollup banner, supplied by you, presenting your company placed at the area entrance or inside
 - 4 easels with your company name laid on bar where executives enjoy free hot and cold beverages
 - An up to 30sec video presenting your company. This file will be played non stop on screens located at the VIP area. The video shall bear no sound and be supplied by you.
- **Lanyards** € 3 000
 600 attendees are expected at this event. Every single attendee will receive a badge with the lanyard. Supply lanyards with your company name and logo and we'll distribute them along with the personal badges. You shall supply and deliver the lanyards at the address we'll indicate.
- **Memory stick** € 3 000
 All the detailed profiles of the attendees will be saved in memory sticks, distributed to each company at the venue. Supply us with your logo on an appropriate format and we'll have it printed on all flash disks distributed to all the participants.
- **Business Center** € 2 000
 A very practical area for all participants to access internet, send faxes, make photocopies, etc. This space will be equipped with 4 desktop computers. Your company website would be made the home page of all 4 computers. You would also place a rollup banner, supplied by you, at the entrance.
- **Reception desk / Main Entrance** € 2 000
 Our front desk is always busy with attendees needing assistance. Supply graphics and flyers presenting your company. We'll stick the graphics on the desk and lay the flyers on shelves.
- **Online partners** € 1 000
 Supply your company logo and we'll post it on the event official website below all the official partners.
- **Official event guide** € 1 000
 A program booklet will be distributed to all the participants entering the show. It's the forum guide providing such information as the general program, conferences summaries, floor plan, etc. Supply art work and you'll have a two sided advert inside.
- **Event goodies** € 2 000
 You will have the possibility to offer promotional gifts to the attendees. Contact us to discuss the most suitable way to distribute them.

IMPORTANT NOTE: You'll find a booking form below. Once you've made your choice please fill it out, sign and return it to us by email. **All requests are subject to validation by BCI Aerospace, a division of Advanced Business Events.** Your sponsorship will become effective upon the latter approval. Advanced Business Events reserves the right to deny any potential sponsors their requested options.



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BOOKING FORM -

Company name: _____
 Contact person: _____
 Job position: _____
 Address: _____

 Region/country: _____
 Tel: _____ Email address: _____
 EU VAT: _____

Contact :

Lola AGUILAR
 Tel + 33 1 41 86 41 35
laguilard@advbe.com



35-37 rue des abondances
 92513 Boulogne Cedex - France

abe - SAS Capital 50 000 euros
 RCS Nanterre B 515 013 506 00024
 NAF 8230z

PAYMENT TERMS:

Please note that our bank details have changed. If you have previously attended one of our events, please be sure to update our details accordingly.

A 60% down-payment is required. Your account must be balanced prior to the event. Full payment is also accepted.

Payment can be made by:

- credit card from an online facility (visa and master card credit card only)
- wire transfer to our bank account (send us a copy of the receipt by email at compta@advbe.com)

Our bank account details:

- IBAN: FR76 3000 4008 0400 0107 2835 736
- BIC Code: BNPAFRPPXXX
- Bank: BNP PARIBAS PARIS-CENTRE AFFAIRES
- Bank address: 8- 10 avenue Ledru Rollin – 75012 Paris, France

Select your options	
ρ Platinum Sponsor	€ 15 000
ρ Gold Sponsor	€ 12 000
ρ Silver Sponsor	€ 9 000
« A la carte »	
ρ VIP Lounge	€ 5 000
ρ Lanyards	€ 3 000
ρ Memory stick	€ 3 000
ρ Business Center	€ 2 000
ρ Reception desk / Main Entrance	€ 2 000
ρ Online partnership	€ 1 000
ρ Official event guide	€ 1 000
ρ Event goodies	€ 2 000
	€ _____
Grand total	

SIGNATURE AND COMPANY STAMP*

Place: _____ Date: _____