

## Press Release

Department of Economy, Treasury and European Funds

ANDALUCÍA, MAY 5TH, 2024

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### **Sustainability, cybersecurity, human capital and investments in aeronautics, protagonists of the ADM Seville 2024 conference panel.**

The event hosts 15 tables with 53 speakers, including Pilatus, which will explain its implementation in Andalusia, and Airbus Spain, which will present its strategies in HR, risk management and environment.

Aerospace and Defense Meetings-ADM Seville 2024 has already registered more than two hundred companies (264) from 26 different countries that will participate in this seventh edition of the main aerospace event in southern Europe. In addition to the business meetings, which reached 8,500 in its last edition in 2022, ADM Seville offers a program of conferences of excellence.

In 2024, key topics for the sector will be discussed, such as sustainable aviation, cybersecurity and human capital, essential factors for advancing the internationalization and industrial potential of the sector. Likewise, the table dedicated to investment opportunities in Andalusia and Spain will have a great prominence.

The event will bring together, between May 14 and 16, at Fibes, Seville's Congress and Exhibition Center, the world's main contractors and leading firms from across the sector's supply chain, with the common goal of exploring new business opportunities.

In this sense, along with the extensive agenda of business meetings and the exhibition area of more than 7,000 square meters, ADM Seville 2024 offers a high-level conference program that includes 15 presentations and panel discussions, in which 53 prestigious specialists will participate to explore the main challenges and opportunities for the future of the aerospace industry.

The event is organized by the Ministry of Economy, Finance and European Funds, through Andalucía TRADE, and by the company BCI Aerospace, specialist in international meetings of the sector. It also counts with the main manufacturers of the European, Spanish and Andalusian industry: Airbus, the largest European manufacturer in the sector, as the main partner of the event and Aciturri, as a platinum sponsor. The gold sponsors are Accenture, Aernnova, Aertec, Capgemini, Gazc, Grupo Sevilla Control, Pilatus, Sofitec and Utingal. Accuris and Akkodis España are also silver sponsors.

Likewise, ADM Seville has the collaboration of the rest of the Spanish industry agents, through Tedae (Spanish Association of Technology, Defense, Aeronautics and Space Companies), and the Andalusian industry, with Andalucía Aerospace (Andalusian aerospace cluster). The event is also supported by CATEC-Advanced Center for Aerospace Technologies and the Spanish Aerospace Agency (AEE).



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### May 14th: Sustainability and Cybersecurity

The conference agenda will begin on Tuesday afternoon, May 14th, with the round table "The skies of tomorrow: towards a more sustainable air transport". This forum will provide new technological solutions to meet the decarbonization objective.

The session on cybersecurity will focus on how to protect your company from the risk of cyber-attacks, the possible consequences of such attacks, and the best initiatives to react as efficiently as possible to them.

May 14th will end with the session "Attracting and Retaining Aerospace Talent". This roundtable will discuss recruitment strategies and creativity to attract and retain the best talent, as well as the configuration of a profile for the ideal candidate.

### Investment attraction: Pilatus and Bertrandt

Moreover, Wednesday, May 15th will begin with the Panel "Investment opportunities in Andalusia and Spain for aerospace companies", which will include representatives of Invest in Spain and Invest in Andalusia who will tell their success stories in its implementation in Andalusia. There will also be presentations on topics such as One DSV, cutting fluids and chip treatment and digital engineering.

### Mobility Area and Seville: City Ariane

The panel on advanced aerial mobility will have Mélanie Durth, head of Innovation of the Andalusia Aerospace Cluster, as moderator, and Antidio Viguria, technical director in Avionics and Systems of Catec, as well as representatives of the companies Bluenest and Aertec.

The City Council of Seville and the Ariane Cities Network (CVA) organize the following talk on Seville's presidency of the network and its designation as European Space Capital 2024, which will be given by Álvaro Pimentel, delegate of Economy of the City Council of Seville.

On the business side, executives from Grupo Sevilla Control, Aciturri and Accenture will discuss how to anticipate organizational changes. And Gema del Burgo, president of the association Ellas Vuelan Alto, will close the day with the round table "Weaving talent networks" together with professionals from entities such as CTA, Titania and Sur'Avian; and Patricia Alcudia, head of the Airbus Medium and Light Transport Aircraft Program.

### May 16th: Financing and launchers

Thursday, May 16, will open with a round table on launchers. In addition, funding opportunities for the sector will be discussed with representatives of the CDTI and the Multilateral Cooperation Studies Area (EU) of the Subdirector General for International Relations of the Ministry of Defense.



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On the strategy for the implementation of additive manufacturing technology in the defense sector will speak various representatives of the Army, Sea and Air Force, as well as the Spanish Association of Additive Manufacturing Technologies and 3D and Catec. Topics such as CleanSky2 or artificial intelligence applied to defense and aerospace will also be discussed.

### **264 companies from 26 countries**

To date, a total of 264 aerospace companies from up to 26 countries from four continents have registered for this new edition of ADM Seville. Of these, 218 are participating as exhibitors and more than fifty are contractors (OEMs), of which 75% are international and 25% are national.

For more information, please visit <https://sevilla.bciaerospace.com/en/> As in previous editions, the organization of ADM Seville 2024 by Andalucía TRADE will be co-financed with funds from the European Union, under the Andalusia ERDF Operational Program 2021-2027, with a Community contribution of 85%, or any other European Program that may co-finance this action.



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